

<b>COUNCIL</b>		
<b>Report Title</b>	Motion 6 in the name of Councillor Best to be seconded by Councillor Maslin	
<b>Key Decision</b>	n/a	Item No.
<b>Ward</b>	n/a	
<b>Contributors</b>	Chief Executive (Head of Business & Committee)	
<b>Class</b>	Part 1	Date: July 20 2016

“This Council resolves to support a programme of activity to reduce the amount of sugar consumed by Lewisham residents. This motion is proposed in response to concern at the very high levels of childhood and adult obesity in the borough and the award of national pilot status to develop a whole system approach to tackling obesity.

The Council will:

1. Support the Lewisham Obesity Alliance to implement a whole system obesity action plan that aims to:
  - Promote an environment that supports healthy weight and wellbeing as the norm, making it easier for our residents to choose healthier diets and active lifestyles;
  - Support our communities and families to become healthier and more resilient, which will include addressing the wider determinants of health.
  
2. Call on the Government to implement the evidence based measures identified by Public Health England to effectively tackle obesity. A summary of these measures which include the introduction of a sugar levy are detailed below:
  - To introduce a price increase of a minimum of 10-20% on high sugar products through the use of a tax or levy such as on full sugar soft drinks, based on the emerging evidence of the impact of such measures in other countries.
  - To reduce and rebalance the number and type of price promotions in all retail outlets including supermarkets and convenience stores and the out of home sector (including restaurants, cafes and takeaways).
  - To significantly reduce opportunities to market and advertise high sugar food and drink products to children and adults across all media including digital platforms and through sponsorship.
  - To set a clear definition for high sugar foods to aid with actions 1 and 2 above. Currently the only regulatory framework for doing this is via the Ofcom nutrient profiling model, which would benefit from being reviewed and strengthened.

- To introduce a broad, structured and transparently monitored programme of gradual sugar reduction in everyday food and drink products, combined with reductions in portion size.
- To adopt, implement and monitor the government buying standards for food and catering services (GBSF) across the public sector, including national and local government and the NHS to ensure provision and sale of healthier food and drinks in hospitals, leisure centres etc.
- To ensure that accredited training in diet and health is routinely delivered to all of those who have opportunities to influence food choices in the catering, fitness and leisure sectors and others within local authorities.
- To continue to raise awareness of concerns around sugar levels in the diet to the public as well as health professionals, employers, the food industry etc., encourage action to reduce intakes and provide practical steps to help people lower their own and their family's sugar intake.”